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Assistant Professor,
Dept. of Mass
Communication and
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Education and other Qualification

Ph. D. in Mass Communication and Journalism from Tezpur University, Assam. (2014)

MA in Mass Communication and Journalism from Tezpur University, Assam. (2010)

Qualified the National Eligibility Test (NET) in Mass Communication and Journalism (2010- June)

M. Sc. in Mathematics from Dr. BR Ambedkar University Agra (2006)

Publications

International (As an author and co-author)

1. Communication and Challenges of Capacity Development: A Case Study of Bagru Hand Block Printing. *Textile: 20* (3), 311-321, 2022. Taylor & Francis.
2. Challenging perspectives: Review of De-westernizing visual communication and cultures edited by Herdin, Faust and Chen. *Media Asia*, 2021 – Taylor & Francis. <https://doi.org/10.1080/01296612.2021.1896861>.
3. Intertextuality of Film Remakes of Devdas: Romanticism from the perspectives of Indian Aesthetics. *South Asia Research*, Sage Publication, Vol.36, No.1, page 24-40. ISSN 0262-7280. (2016)
4. Breaking Western Film Making Models: An Unexplored Indian Frame of Film Communication- Evidence From Telugu Cinema. *Journal of Communication Inquiry*. Vol 39, Issue 1, pp 38-62. Sage. ISSN 0196-8599. (2015)
5. The Tale of Gandhi through the lens. An Inter-textual Analytical Study of Three Major Films – Gandhi, The Making of the Mahatma and Gandhi, My Father. *CINE J Cinema Journal*. (University of Pittsburgh Press). Vol.2.2. 4-37. US.ISSN 2158-8724. (2013)
6. . Wiki-Leaks-An Engima of Information Sensation Sans Accountability: A Case Study of India. *New Media and Mass Communication*. Vol. 2. 13-26. ISSN 2224-3275. (2012)
7. Mediating through Web 2.0--Imperatives of an end user perspectives of Websites of Universities of North East of India. *Global Media Journal* (Indian Edition). Summer Issue. June 1-24. ISSN 2249-5835. (2011)

Area of Interest

Film and Television Studies

Cross-cultural Communication

Visual Culture

Designing for Print media

Work Experience

Presently working as an Assistant Professor in the Department of Mass Communication and Journalism at Central University of Karnataka, since 29th November, 2019.

Assistant Professor in the Department of Mass Communication at Manipal University Jaipur, Jaipur from 29th December, 2014 till 27th November, 2019.

Assistant Professor in the Department of Mass Communication at the Asian Institute of Management and Technology, Guwahati from 2nd July, 2014- 15th December, 2014.

Sub Editor in an English daily *The Shillong Times* at Shillong, Meghalaya.

National Journals

8. A Rather Lacklustre Centenary Year. *VIDURA*. Jan-Mar. Vol 5. Issue.1. 65-67. ISSN 0042-5303. (2013)

Paper presented at International Conferences

1. *Communication and Capacity Development: A Case Study of Bagru Hand Block Printing*. Paper presented at International Conference on 'India's Communication Policy & Strategy for Development' Manipal University, Manipal, Karnataka during March 17-18, 2017.
2. *The Tale of Gandhi through the lens. An Inter-textual Analytical Study of Three Major Films – Gandhi, The Making of the Mahatma and Gandhi, My Father*. Paper presented at Literature to Cinema: An international conference at NIT, Durgapur, West Bengal during May 31-June 3, 2013.
3. *Wiki-Leaks-An Engima of Information Sensation Sans Accountability: A Case Study of India*. Paper presented at the International Conference on Diversity and Plurality in Media: Reflection of Society at Makhanlal Chaturvedi University of Journalism and Mass Communication, Bhopal. December 27-28, 2011.
4. *Breaking Western Film Making Models: An Unexplored Indian Frame of Film Communication* presented at the 20th AMIC Conference held at Hotel Taj Krishna during June 24-27, 2011.

Projects and Documentary

1. A Media Perspective of Expectations and Challenges to the Small-Scale Printing Industries in Bagru Town sanctioned by Manipal University Jaipur.
2. Call from the Green Floats- Documentary on the fisherman of Loktak Lake in Manipur produced by Tezpur University.
3. Bagru Block Printing: A documentary on the hand block printers and their challenges produced by Manipal University Jaipur.
4. Delawas STP: A Success Story- Documentary on sewage treatment plant in Jaipur produced by Asian Development Bank Institute.

Paper presented at national Conferences

1. *Manipuri Cinema Through the lens of Aribam Syam Sharma- An Analytical Study*. Paper presented at a UGC sponsored National Conference on Indian Cinema: Past, Present and Future at Department of Mass Media VPM Joshi Bedekar College, Mumbai during January 8-9, 2016.
2. *Mediating through Web 2.0-Imperatives of an End User Perspectives of Websites of Universities of North East of India*. Paper presented at a UGC sponsored National Conference on New Media and National Development, Department of Communication, Bangalore University during March 18-19, 2011.